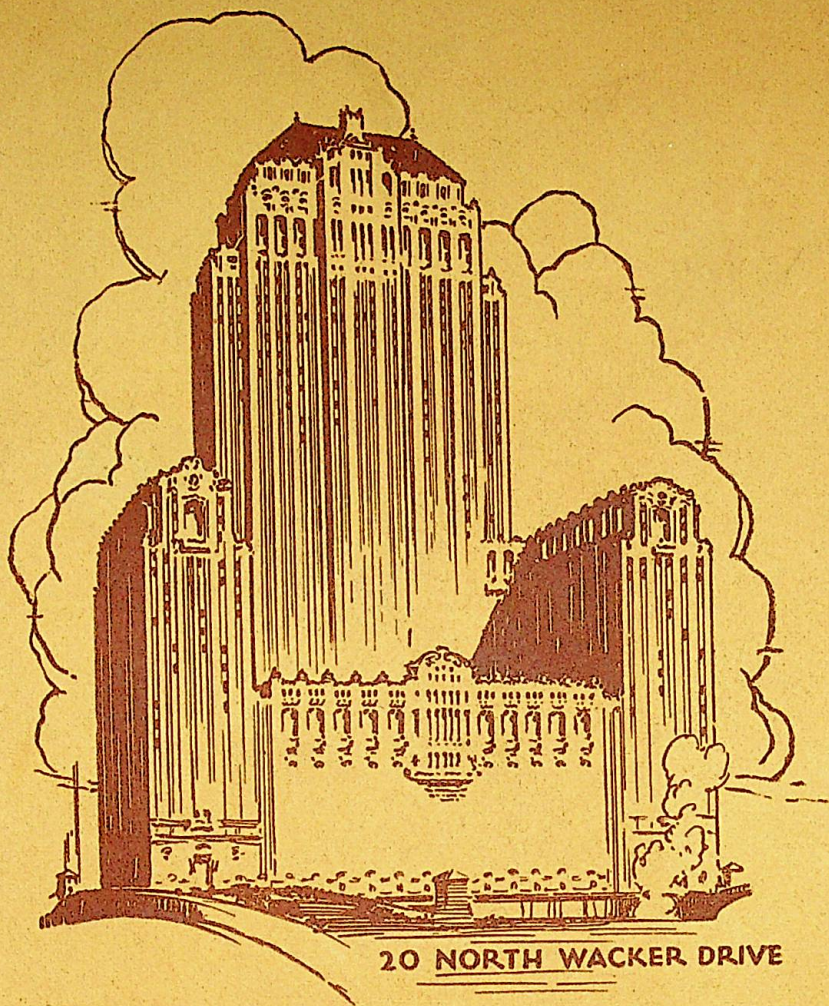




20 NORTH WACKER DRIVE

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FROM

WENR

THE VOICE OF SERVICE

20 North Wacker Drive

CHICAGO



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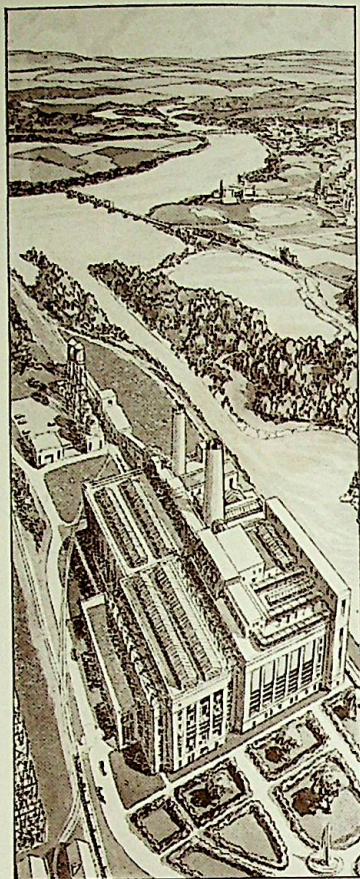
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1931

The Voice of Service

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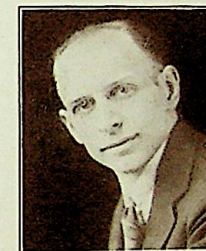
9



MORGAN L. EASTMAN, *Manager*

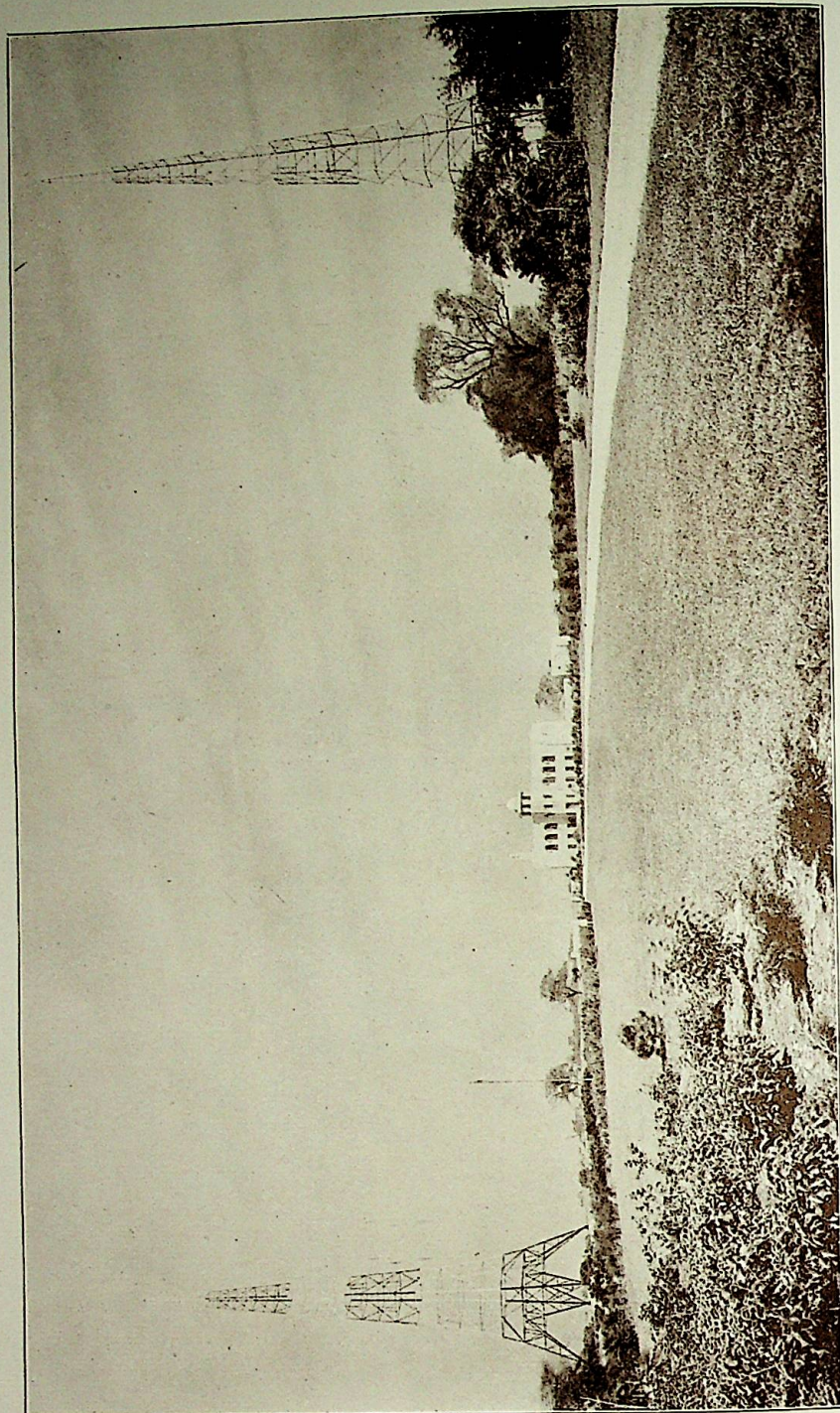


E. H. GAGER
Chief Engineer



B. G. SWIFT
Assistant Manager

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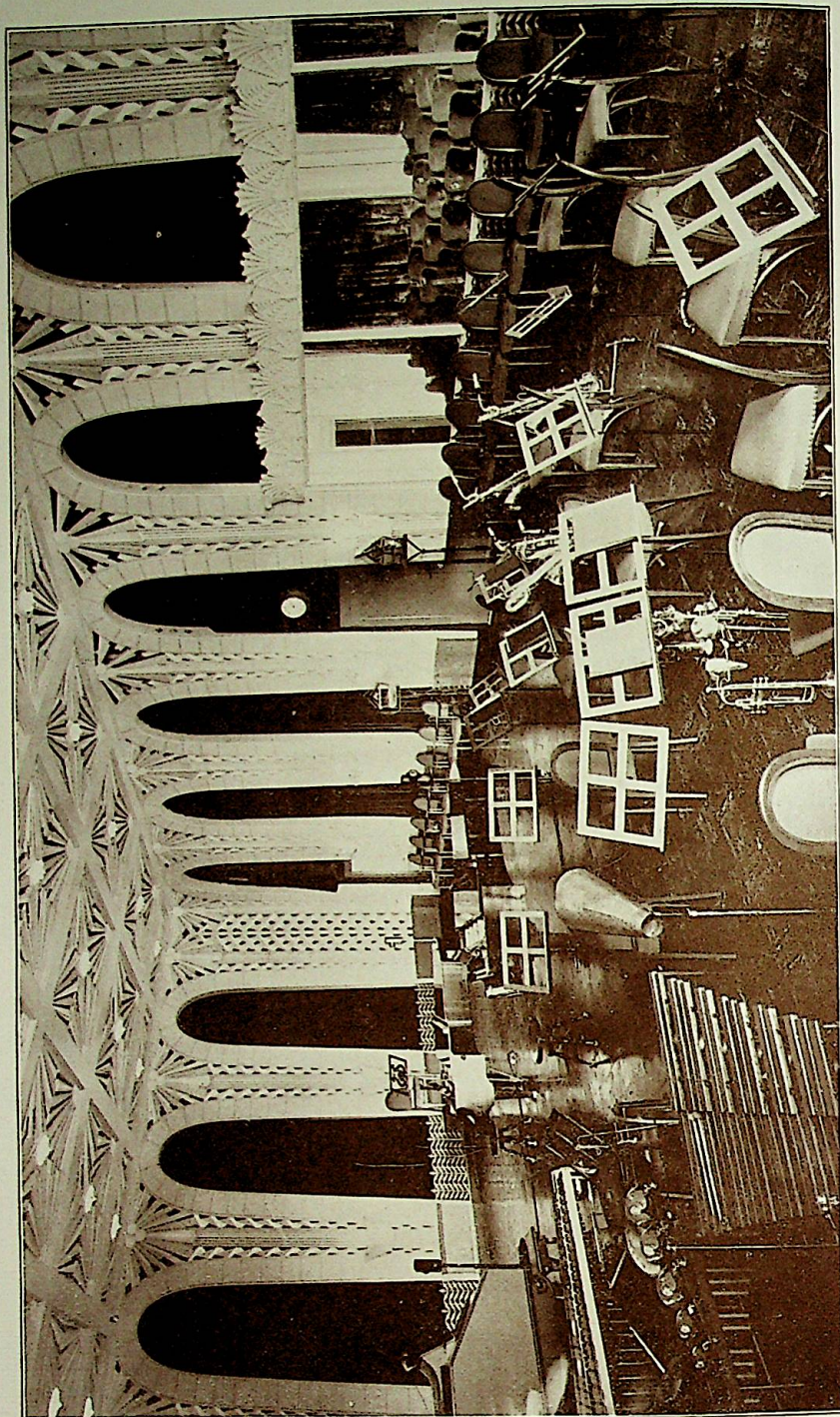
LEGAL COUNSEL JOHN E. WING

BEHIND THE MICROPHONE AT WENR

EXECUTIVE—	Morgan L. Eastman, <i>Manager</i> B. Gale Swift, <i>Assistant Manager</i> Ernest H. Gager, <i>Chief Engineer</i> Eugene P. Arnold, <i>Program Dir.</i> Howard Neumiller, <i>Musical Dir.</i> E. W. Rusk, <i>Dir. of Farm Service</i> E. R. Borroff, <i>Sales Manager</i>	ENGINEERING—	John F. Morris, (Studio) <i>Control Room Engineer</i> Frank C. Schnepfer Clyde Diderich Karl Michael Harold Jackson H. R. Rawson LeRoy Moffett P. F. Key
SECRETARIAL—	Julia H. Frundt Edna J. Murphy	ENGINEERING—	A. R. Johnson, <i>Transmission Eng.</i> (Transmitter) Justus Allen Walter J. McDonnell Frank C. Ahlgrin Harold G. Austin Thurber C. Bombaugh Andrew Forgatch Lee Bruner
OFFICE—	Laurette G. Vivian, <i>Office Mgr.</i> Virginia McKay Schnepfer, <i>Typist</i> Bertha Bydalek, <i>Stenographer</i> Olive B. Merry, <i>Statistician</i> Lillian Carlstrom, <i>Stenographer</i> Albert Dessalles, <i>Page</i>	PUBLICITY—	Jeffrey Deprend
RECEPTION—	Lorraine Spoerl Proctor, <i>Hostess</i> Violet Whitmore, <i>Hostess</i>	SALES—	Rex Schepp J. R. Tyson
SWITCHBOARD—	Adelaide Kopp, <i>Day Operator</i> Constance Gralapp, <i>Night Oper.</i> Anne Aikens, <i>Sunday Operator</i>	AUDITOR—	J. W. Morton
LIBRARY—	Gustav Ronfort, <i>Arranger</i> Frank Bojan, <i>Librarian</i> Harry Geilhufe, <i>Librarian</i>		

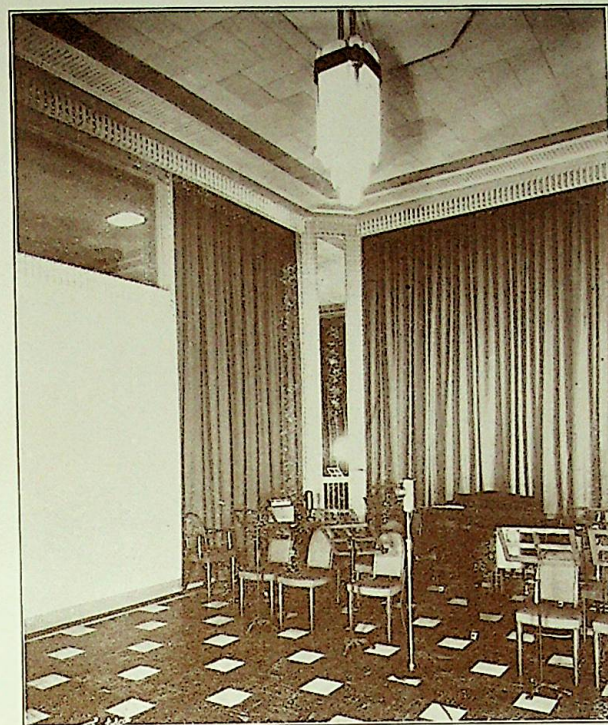
BEFORE THE MICROPHONE

ANNOUNCERS—	Everett Mitchell Paul McCluer Edwin Delbridge Garnett Marks	ARTISTS—	Marion Keeler, <i>Soprano</i> Eve Kohl, <i>Drama</i> Marion Jordan, <i>Harmony</i> Arthur Wellington, <i>Comedy</i> James Murray, <i>Comedy</i> W. H. Childs, <i>Bass</i> Charles Haynes, <i>Harmony</i> Ray Ferris, <i>Harmony</i> Lester Luther, <i>Drama</i> Joe Smith, <i>Drama</i> Edward Davies, <i>Bass-Baritone</i> Edwin Delbridge, <i>Tenor</i> Welton Stott, <i>Baritone</i> James K. Holstein, <i>Guitar</i> Robert Panole, <i>Guitar</i> James Jordan, <i>Harmony</i> Lewis Warcham, <i>Baritone</i> Hugo Carver, <i>Tenor</i>
ORCHESTRA—	Frank Westphal, <i>Director</i> Cyrus T. Reed, <i>Saxophone</i> Erwin J. Basten, <i>Saxophone</i> Vern Wilson, <i>Saxophone</i> Chester Pecoraro, <i>Violin</i> D. Dell'Aquila, <i>Violin</i> Walter Brauer, <i>Cello</i> Claude C. Conrad, <i>Trumpet</i> J. B. Linn, <i>Trumpet</i> Guy Cary, <i>Trombone</i> Clinton J. Evans, <i>Tuba</i> Clark G. Myers, <i>Banjo</i> Herbert Quigley, <i>Drums</i>	SPECIAL—	Harry Lawrence, <i>Author</i> Anna J. Peterson, <i>Home Economist</i> Phil Evans, <i>Market Expert</i> Bill Bone, <i>Poet</i>
ARTISTS—	Sallie Menkes, <i>Accompanist</i> Irma Glen, <i>Organist</i> Thora Martens, <i>Contralto</i> Patricia Ann Manners, <i>Contralto</i> Belle Forbes Cutter, <i>Soprano</i>		

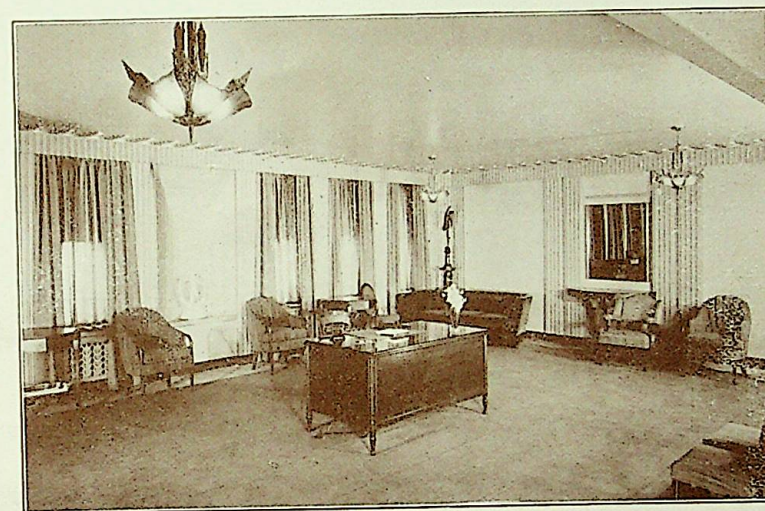


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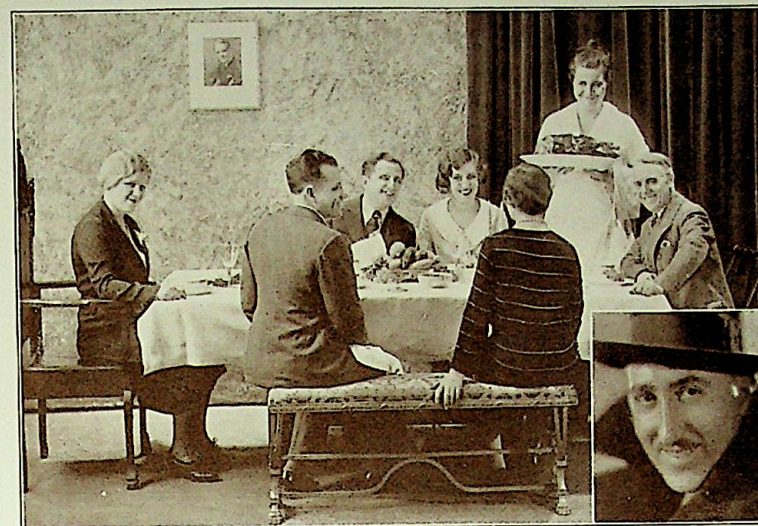
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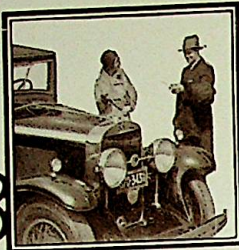
WEENER MINSTREL SHOW
WENR MINSTRELS
 GENE ARNOLD, *Interlocutor*

The Voice of Service

Enjoy the Simoniz Programs—Sunday Morning—10:30 to 11:00

MOTORISTS WISE SIMONIZ

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33,413 MILES—SIMONIZ KEEPS THIS CAR LOOKING NEW

Keeps Cars LOOKING NEW

PROTECT the appearance of your car with Simoniz and it will add thousands of miles of beauty to the finish.

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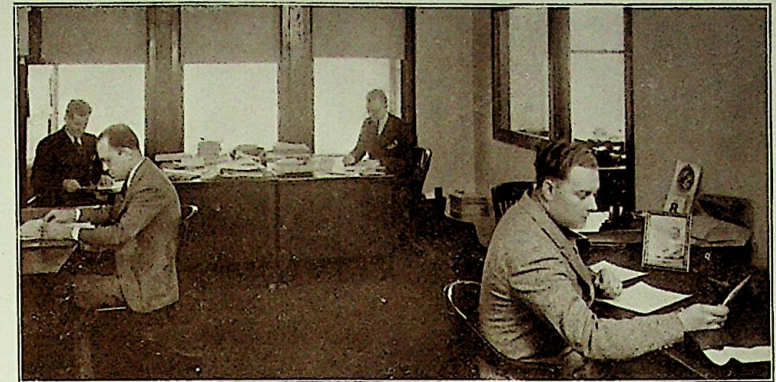
Insist on Simoniz and Simoniz Kleener—for Simonizing is the secret of lasting motor car beauty.



THE SIMONIZ COMPANY, CHICAGO, U. S. A.

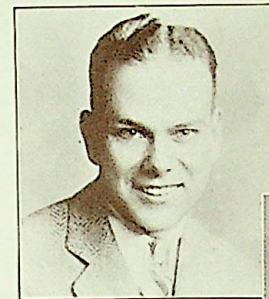
Enjoy the Simoniz Program—Sunday Morning—10:30 to 11:00

WENR

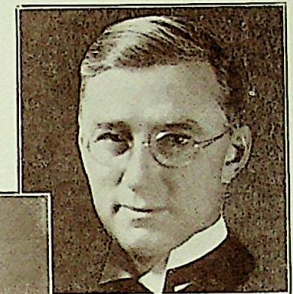


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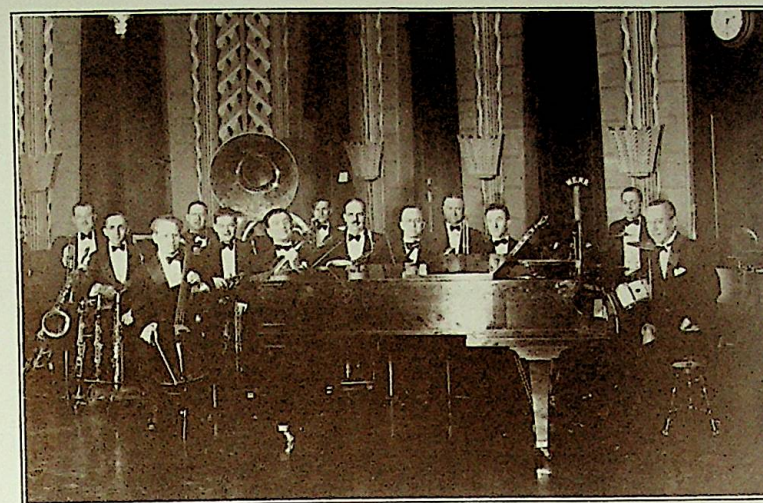
The Voice of Service

THE MIDDLE WEST UTILITIES COMPANY PROGRAMS

The Middle West Utilities System, which provides electric power and other public services in thirty states, has inaugurated a series of weekly radio programs, each dedicated to one of the states in which the System operates.

The musical setting for each program consists of state songs and songs of the principal schools of the state. Brief descriptions are given of the industrial and commercial attributes of each state and particularly of communities in which companies of the Middle West Utilities System operate. The programs also have told of the effects of widespread distribution of electric power to small communities and countryside, which is the principal field of the Middle West Utilities System. In addition a few minutes of each program has been devoted to some question of public interest involving the electric light and power industry and a brief explanation is presented. The radio audience has been invited to submit questions of this nature.

The broadcasts are given every Friday night from 9 to 9:30.



WENR STUDIO ORCHESTRA
FRANK WESTPHAL, *at the Piano*



THE EDISON SYMPHONY ORCHESTRA
MORGAN L. EASTMAN, *Conductor*

Listen to Big Kernel Sing!

Every Saturday at 5:30 P. M.

UNIQUE CANARY PROGRAM GROWS IN POPULARITY

WITH their pleasing repertoire and amazing range of notes, each Saturday at 5:30 P. M., our canary radio star, BIG KERNEL, and his canary friend, thrill thousands of WENR listeners everywhere. Listen to our unique program of BIG KERNEL canary song, accompanied by Irma Glen and Howard Neumiller on the pipe-organ and piano.

When you visit WENR, be sure to see BIG KERNEL as he is always at home in the studio—happy to receive his guests.

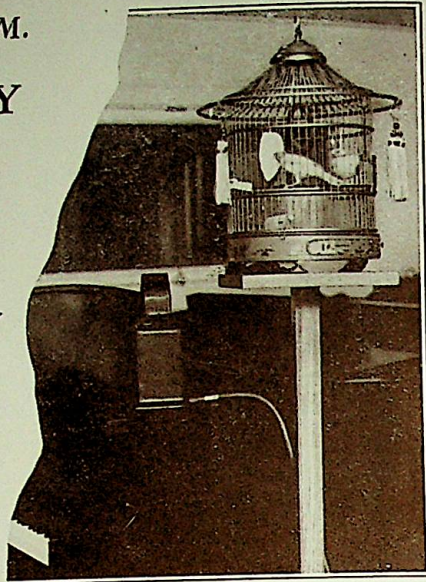
Stories are received from hundreds of canary owners all over the country. The most interesting episodes admit the writers to membership in the Golden Feather Club, where each member receives a tiny golden pin, which is the emblem of canary lovers.

Hear BIG KERNEL sing his praises of BIG KERNEL BIRD FOODS, which are responsible for the excellent health of this famous canary.

BIRD SEED, BIRDOLINE, VITAMIN HIGHBALLS, BIRD GRAVEL and CUTTLEBONE comprise the chief items of BIG KERNEL'S daily diet, the manufacture of which is backed by over 70 years' experience as bird specialists. Send for sample of SEED or BIRDOLINE and copy of booklet on "The Care of Canaries."

BIG KERNEL BIRD FOODS

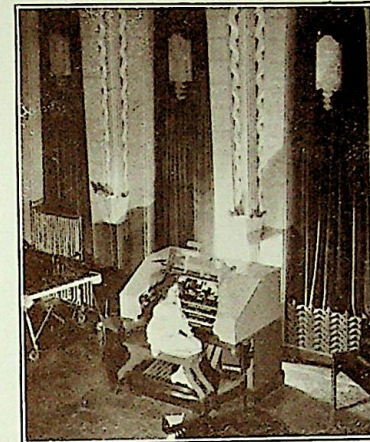
KAEMPFER'S . 914 W. Superior St., . CHICAGO



IRMA GLEN
Organist



FRANK
WESTPHAL
Orchestra Director



HOWARD NEUMILLER
Accompanist

SALLIE MENKES
Accompanist

ORGAN CONSOLE
STUDIO NUMBER ONE



Power Code	5 A	10 B	15 C	20 D	25 E	50 F	75 G	100 H	150 I	200 J	250 K	300 L	500 M	750 N	1000 O	1500 P	2000 Q	2500 R	5000 S	10000 T	15000 U	25000 V	50000 W
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Read these INSTRUCTIONS. Every word is important. Enter the same line in the other columns will be logged by the one figure. They, however, may be tuned in when a nearby station is broadcasting. Power is indicated by the number of stations. *The figures you record will progress in numerical order.* Any designated. † Columns require a setting between the ones you have entered above it. If the desired station becomes inaccurate, send 25¢ in coin to Haynes' Radio Set, Dearborn St., Chicago, for a revised COPY of the booklet form. It is always up-to-date and includes timely features of value.

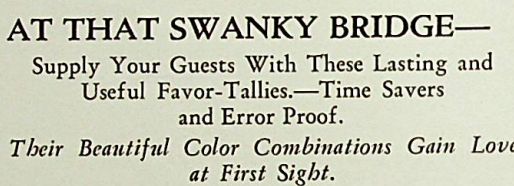
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Power Code	A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X	Y	Z	AA	AB	AC	AD	AE	AF	AG	AH	AI	AJ	AK	AL	AM	AN	AO	AP	AQ	AR	AS	AT	AU	AV	AW	AX	AY	AZ	BA	BB	BC	BD	BE	BF	BG	BH	BI	BJ	BK	BL	BM	BN	BO	BP	BQ	BR	BS	BT	BU	BV	BW	BX	BY	BZ	CA	CB	CC	CD	CE	CF	CG	CH	CI	CJ	CK	CL	CM	CN	CO	CP	CQ	CR	CS	CT	CU	CV	CW	CX	CY	CZ	DA	DB	DC	DD	DE	DF	DG	DH	DI	DJ	DK	DL	DM	DN	DO	DP	DQ	DR	DS	DT	DU	DV	DW	DX	DY	DZ	EA	EB	EC	ED	EE	EF	EG	EH	EI	EJ	EK	EL	EM	EN	EO	EP	EQ	ER	ES	ET	EU	EV	EW	EX	EY	EZ	FA	FB	FC	FD	FE	FF	FG	FH	FI	FJ	FK	FL	FM	FN	FO	FP	FQ	FR	FS	FT	FU	FV	FW	FX	FY	FZ	GA	GB	GC	GD	GE	GF	GG	GH	GI	GJ	GK	GL	GM	GN	GO	GP	GQ	GR	GS	GT	GU	GV	GW	GX	GY	GZ	HA	HB	HC	HD	HE	HF	HG	HH	HI	HJ	HK	HL	HM	HN	HO	HP	HQ	HR	HS	HT	HU	HV	HW	HX	HY	HZ	IA	IB	IC	ID	IE	IF	IG	IH	II	IJ	IK	IL	IM	IN	IO	IP	IQ	IR	IS	IT	IU	IV	IW	IX	IY	IZ	JA	JB	JC	JD	JE	JF	JG	JH	JI	JK	JL	JM	JN	JO	JP	JQ	JR	JS	JT	JU	JV	JW	JX	JY	JZ	KA	KB	KC	KD	KE	KF	KG	KH	KI	KJ	KK	KL	KM	KN	KO	KP	KQ	KR	KS	KT	KU	KV	KW	KX	KY	KZ	LA	LB	LC	LD	LE	LF	LG	LH	LI	LJ	LK	LM	LN	LO	LP	LQ	LR	LS	LT	LU	LV	LW	LX	LY	LZ	MA	MB	MC	MD	ME	MF	MG	MH	MI	MJ	MK	ML	MM	MN	MO	MP	MQ	MR	MS	MT	MU	MV	MW	MX	MY	MZ	NA	NB	NC	ND	NE	NF	NG	NH	NI	NJ	NK	NL	NM	NO	NP	NQ	NR	NS	NT	NU	NV	NW	NX	NY	NZ	OA	OB	OC	OD	OE	OF	OG	OH	OI	OJ	OK	OL	OM	ON	OO	OP	OQ	OR	OS	OT	OU	OV	OW	OX	OY	OZ	PA	PB	PC	PD	PE	PF	PG	PH	PI	PJ	PK	PL	PM	PN	PO	PP	PQ	PR	PS	PT	PU	PV	PW	PX	PY	PZ	QA	QB	QC	QD	QE	QF	QG	QH	QI	QJ	QK	QL	QM	QN	QO	QP	QQ	QR	QS	QT	QU	QV	QW	QX	QY	QZ	RA	RB	RC	RD	RE	RF	RG	RH	RI	RJ	RK	RL	RM	RN	RO	RP	RQ	RR	RS	RT	RU	RV	RW	RX	RY	RZ	SA	SB	SC	SD	SE	SF	SG	SH	SI	SJ	SK	SL	SM	SN	SO	SP	SQ	SR	SS	ST	SU	SV	SW	SX	SY	SZ	TA	TB	TC	TD	TE	TF	TG	TH	TI	TJ	TK	TL	TM	TN	TO	TP	TQ	TR	TS	TU	TV	TW	TX	TY	TZ	UA	UB	UC	UD	UE	UF	UG	UH	UI	UJ	UK	UL	UM	UN	UO	UP	UQ	UR	US	UT	UU	UV	UW	UX	UY	UZ	VA	VB	VC	VD	VE	VF	VG	VH	VI	VJ	VK	VL	VM	VN	VO	VP	VQ	VR	VS	VT	VU	VV	VW	VX	VY	VZ	WA	WB	WC	WD																																																																																																																																																																																																																																																																																																																																																																																																																			

Winter, 1930 & 31

- WENR -

INDEX TO RADIO STATIONS BY CALL LETTERS

WAAP Chicago... III 920 M	WEDH Erie... Pa 1420 H	WJBL Decatur... III 1200 H	WOKI Ames... Ia 640 S
WAAM Newark... N.J. 1250 R	WEEI Boston... Mass 580 O	WJBO New Orleans... La 1420 H	WOKO Poughkeepsie, N.Y. 1440 M
WAAT Jersey City... N.J. 660 M	WEHC Cincinnati... N.Y. 1200 F	WJBI Chicago... III 1270 V	WOL Washington, D.C. 1110 S
WAAX Omaha... Neb 560 S	WEHS Cicero... III 1420 H	WJBU Lewisburg... Pa 1210 H	WOMT Manitowoc, Wis 1210 H
WABC New York... N.Y. 860 S	WELK Philadelphia... Pa 1370 K	WJBW New Orleans... La 1200 H	WOOD Gd Rpd., Mich 1270 H
WABI Bangor... Me 1260 L	WELT Battle Creek, Mich 1420 H	WJCH Gainesville, Fla 1260 H	WOOD Gd Rpd., Mich 1270 H
WABZ New Orleans... La 1200 H	WENR Chicago... III 870 W	WJDX Jackson... Miss 1270 H	WOQ Kansas City, Mo 1300 S
WACO Waco... Tex 1240 O	WEVD New York... N.Y. 1300 M	WJJD Chicago... III 1130 U	WOR Newark... N.J. 710 S
WADC Akron... Ohio 1240 W	WEW St. Louis... Mo 760 O	WJMS Gary... Ind 1360 H	WORC Auburn... Mass 1200 S
WACG M Royal Oak... Mich 1310 F	WFAN Dallas... Tex 800 W	WJR Detroit... Mich 750 S	WORD Chicago... III 1490 S
WAIU Columbus, Ohio 640 M	WFAP Philadelphia... Pa 810 M	WJSV Alexandria, Va 1460 T	WORS Jefferson City Mo 610 M
WALR Zanesville... Ohio 1210 H	WFBI Cincinnati... O 1200 H	WJW Chicago... III 1420 H	WOW Omaha... Neb 550 S
WAPI Birmingham... Ala 1140 S	WFBG Atlanta... Pa 1310 H	WJZ New York... N.Y. 760 V	WOWO Ft. Wayne... Ind 1160 T
WASH Grand Rapids, Mi 1270 M	WFBK Cincinnati... N.Y. 1360 F	WKAO San Juan... P.R. 890 O	WOWT Ft. Wayne... Ind 1160 T
WBAA Lafayette... Ind 1400 H	WFBM Indianapolis... Ind 1230 O	WKAV Laconia... N.H. 1310 H	WPAP New York... N.Y. 1010 K
WBAB Harrisburg... Pa 1430 M	WFBP Baltimore... Md 1270 K	WKBS Jacksonville, Fla 1310 H	WPAW Pawtucket... R.I. 1210 H
WBAL Baltimore... Md 1060 T	WFD Flint... Mo 1310 H	WKBF Indianapolis, Ind 1400 H	WPCH Chicago... III 560 M
WBAM Greensboro... N.C. 1460 M	WFDV Home... Ga 1370 H	WKBI LaCrosse... Wis 1480 O	WPEN Philadelphia... Pa 1500 H
WBAP Fort Worth... Tex 1370 H	WFDW Talladeega... Ala 1420 H	WKBR Chicago... III 1420 H	WPFO Patcochee... Va 1370 H
WBAX Wilkes-Barre, Pa 1210 H	WFI Philadelphia... Pa 560 M	WKBN Youngstown... O 570 M	WPOR Norfolk... Va 780 H
WBBC Brooklyn... N.Y. 1410 H	WFIW Hopkinsville... Ky 940 O	WKBN Jersey City... N.J. 1450 K	WPR Worcester, Mass 1210 M
WBCH Richmond... Va 1210 H	WFJC Akron... Ohio 1450 M	WKBS New York... N.Y. 1140 K	WPTF Raleigh... N.C. 680 O
WBDM Chicago... III 770 V	WFK Philadelphia... Pa 1410 V	WKBS Gainesburg... III 1110 H	WQAM Miami... Fla 560 H
WBDR Roselleville... N.Y. 1300 O	WFLA Clearwater... Fla 620 O	WKBV Brookville... Ind 1500 H	WQAN Scranton... Pa 880 K
WBEB Ponce City... Ala 1200 H	WGAR Cleveland... O 1450 M	WKBY Buffalo... N.Y. 1480 S	WQAO New York... N.Y. 1010 K
WBEM Bay City... Mich 1410 M	WGBB Freeport... N.Y. 1210 H	WKJC Lancaster... Pa 1200 H	WQBC Vicksburg... Miss 1360 H
WBEN Buffalo... N.Y. 900 O	WGBM Memphis... Tenn 1430 M	WKJN Cincinnati... Ind 1420 H	WQCD Canton, Miss 1370 A
WBEP Glens Falls... N.Y. 1370 H	WGBF Cincinnati... Ind 630 F	WKLY Okla. City... Okl 900 O	WQDX Thomastown, Ga 1210 F
WBES Hackensack... N.J. 1450 K	WGBI Scranton... Pa 880 K	WKZO Berks Springs, Mich 950 A	WRAF La Porte... Ind 1210 H
WBFC New York... N.Y. 1350 S	WGBS New York... N.Y. 600 K	WKBZ Williamsport, Pa 1210 H	WRAW Reading... Pa 1310 F
WBGM Terre Haute... Ind 1310 H	WGBL Buffalo... N.Y. 1210 H	WLB Minneapolis, Min 1250 H	WRBI Philadelphia... Pa 1140 D
WBRE Wilkes-Barre, Pa 1310 O	WGCB New York... N.Y. 1250 K	WLB Minneapolis, Min 1250 H	WRBI Philadelphia... Pa 1140 D
WBRL Tilton... N.H. 1430 M	WGCE Chicago... III 1360 M	WLB Minneapolis, Min 1250 H	WRBI Philadelphia... Pa 1140 D
WBSP W. Isley Hills, Mass 920 M	WGCS New York... N.Y. 1310 S	WLB Minneapolis, Min 1250 H	WRBI Philadelphia... Pa 1140 D
WBT Charlotte... N.C. 1080 H	WGL Ft. Wayne... Ind 1370 H	WLB Minneapolis, Min 1250 H	WRBI Philadelphia... Pa 1140 D
WBTH Danville... N.Y. 1370 H	WGMS Minneapolis, Min 1250 O	WLB Minneapolis, Min 1250 H	WRBI Philadelphia... Pa 1140 D
WBZ Springfield... Mass 990 O	WGR Buffalo... N.Y. 550 O	WLB Minneapolis, Min 1250 H	WRBI Philadelphia... Pa 1140 D
WBZA Boston... Mass 990 S	WGST Atlanta... Ga 890 M	WLB Minneapolis, Min 1250 H	WRBI Philadelphia... Pa 1140 D
WBZC Manhattan... Conn 600 M	WHD Schenectady, N.Y. 890 M	WLB Minneapolis, Min 1250 H	WRBI Philadelphia... Pa 1140 D
WBZO Canton... N.Y. 1220 M	WHA Madison... Wis 940 N	WLB Minneapolis, Min 1250 H	WRBI Philadelphia... Pa 1140 D
WCAE Pittsburgh... Pa 1270 O	WHM Milwaukee... Wis 1120 K	WLB Minneapolis, Min 1250 H	WRBI

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HAYNES' RADIO LOG

608 So. Dearborn St. Chicago, Illinois

608 So. Dearborn St. Chicago, Illinois

The Voice of Service

First on the Air



*A typical scene in the
Home Service kitchens*

IT CAN be justly said that Mrs. Anna J. Peterson is the pioneer home economics broadcaster. The first to give advice and help to the first radio fans in the first Chicago station, she has become known throughout the world. Her Home Service department is the model upon which many others have since been established. Mrs. Peterson broadcasts over WENR every week day at 11:25 a. m.

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CHICAGO*

WENR



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TUNE IN WENR FOR THESE EDISON PROGRAMS

Edison Symphony Orchestra

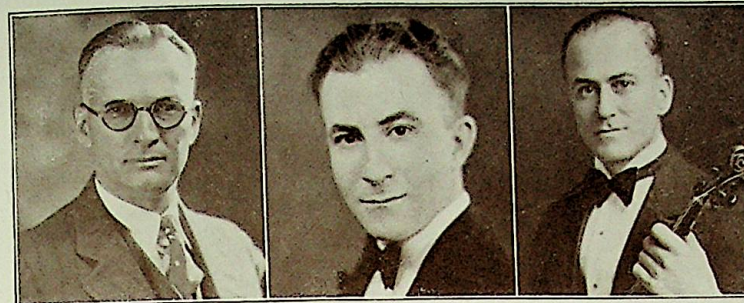
Air Juniors

Sundays at 9:00 P. M.

Week Days at 5:00 P. M.

Constance Service—Mon., Wed., Fri. at 10:30 A. M.

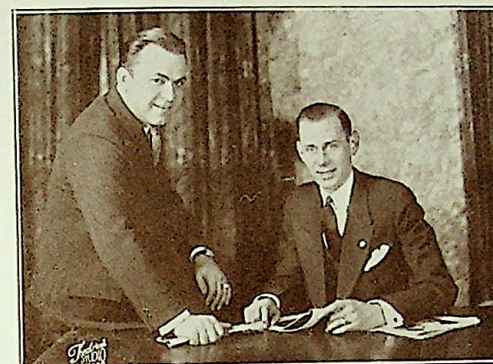
WENR



BIG BILL CHILDS
Ballyhoo Extraordinary
WENR Minstrels

CLARK MYERS
Vocal Choruses
with Orchestra

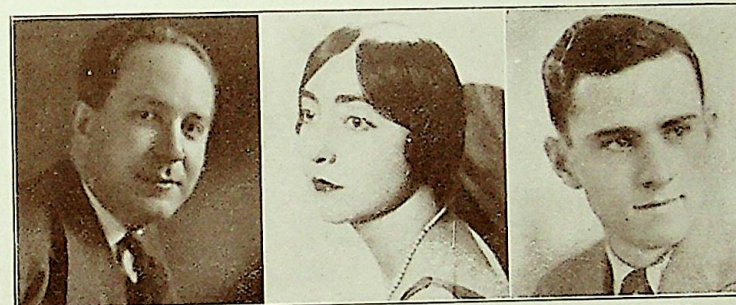
CHESTER PECORARO
Concert Master, Assistant
Director Studio Orchestra



"RAY" FERRIS

"CHUCK" HAYNES

CHUCK AND RAY
THE OLD HARMONY SLAVES



LESTER LUTHER
Star of "Romance Time"
Coach of The Smith Family

EVE KOHL
Co-Star of
"Romance Time"

JOE SMITH
Co-Star of
"Romance Time"

The Voice of Service



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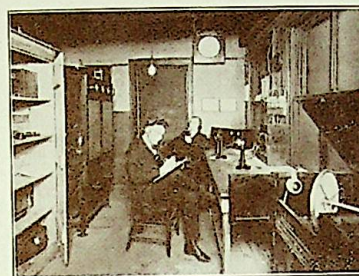
WENR



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The experience of this Group in Radio totals 45 years.

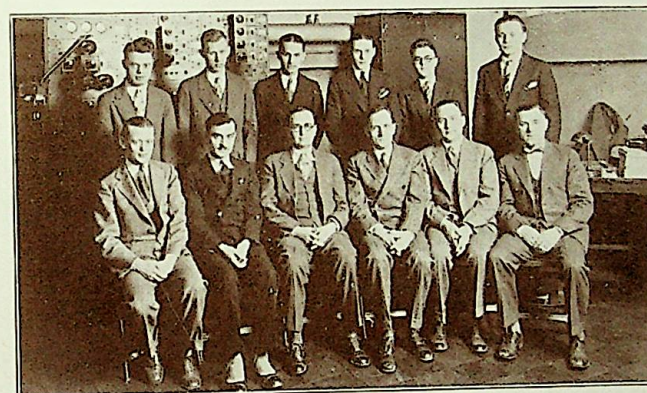
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OPERATING ROOM 1921



OPERATING ROOM 1930



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The Voice of Service

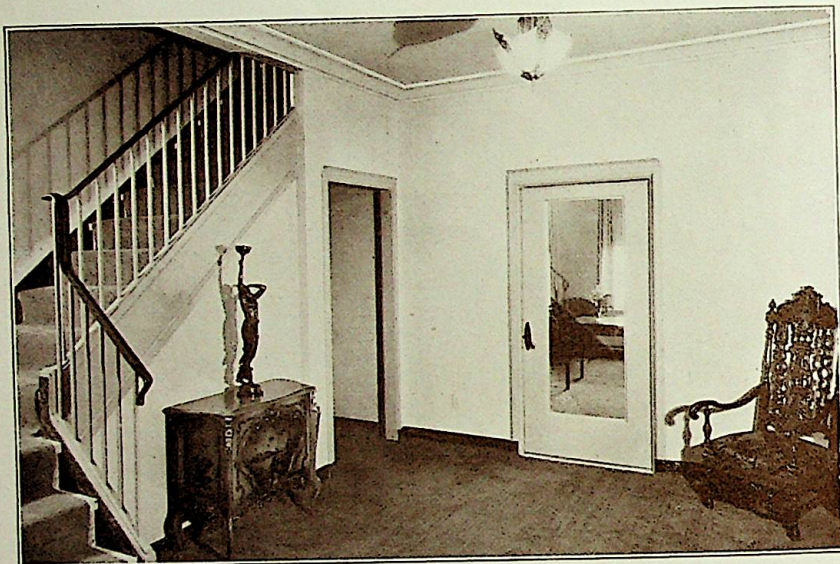


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Leads to Studio Number Three, Audition Rooms and Rehearsal Studios.

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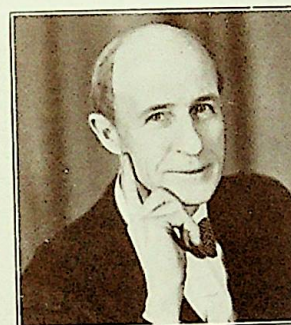
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"BOB" PANOLE**
Hawaiian Guitarists



PHIL EVANS
Live Stock Market Authority



"FARMER" E. W. RUSK
Genial Director of WENR Farm Service



BILL BONE
"Boneyard" Philosophy



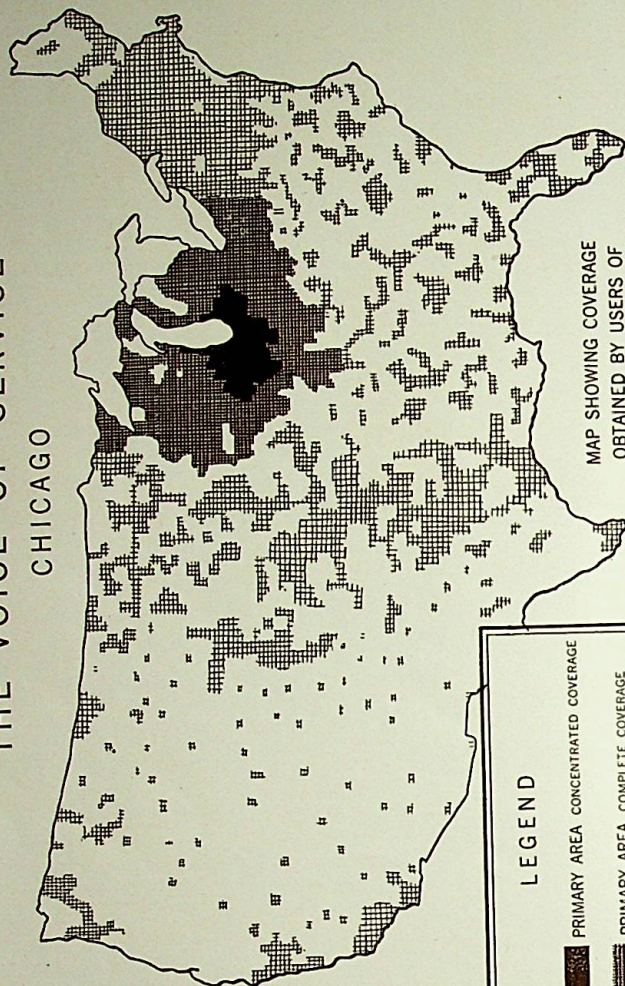
"MARIAN and JIM" JORDAN
*Luke and Mirandy, Nora Smith,
Joe Fitz Gerald*

The Voice of Service

W E N R

"THE VOICE OF SERVICE"

CHICAGO



LEGEND

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- PRIMARY AREA COMPLETE COVERAGE
- SECONDARY AREA INCIDENTAL COVERAGE

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WENR...a Quality Advertising Medium

The mechanical and geographical advantages of WENR as an advertising medium are obvious.

The efficiency of an organization built around a nucleus of pioneer broadcasters is reflected in the quality of WENR programs. But an unspoken guarantee of the safeguarding of public interests, is the intangible factor which has made WENR's sponsored programs welcome in millions of homes. WENR can offer to its advertisers the priceless treasure of "Public Confidence."

WENR SCHEDULE OF BROADCAST

WEEKDAYS EXCEPT SATURDAY

50,000 Watts 10:15 A.M. to 11:45 A.M. 870 Kilocycles
3:30 P.M. to 7:00 P.M.
8:30 P.M. to 1:00 A.M.

SATURDAY

10:15 A.M. to 11:45 A.M.
3:30 P.M. to 7:00 P.M.
12:00 Midnight to 2:00 A.M.

SUNDAY

8:00 A.M. to 12:30 P.M.
3:30 P.M. to 6:00 P.M.
8:00 P.M. to 1:00 A.M.

FEATURES

Central Church	11:00 A.M. Sunday	Do You Know Time	4:30 P.M. Weekdays
Davey Tree Hour	4:00 P.M. Sunday	Air Juniors	5:00 P.M. Weekdays
Voices At Twilight	5:30 P.M. Sunday	Dinner Program	6:00 P.M. Weekdays
Downers Grove Sunday Eve. Club	8:00 P.M. Sunday	Beauty Talks	6:15 P.M. Mon. to Fri.
Edison Symphony Concert	9:00 P.M. Sunday	Memories on Parade	8:30 P.M. Monday
Kaffee Hag Slumber Hour	10:00 P.M. Sunday	World Book Man	8:54 P.M. Mon. Wed. & Fri.
Sunshine Hours	10:15 A.M. Weekdays—8:00 A.M. Sun.	The Smith Family	9:00 P.M. Monday
Farmer Rusk	11:05 A.M. and 6:30 P.M. Weekdays	Death Valley Days	8:30 P.M. Tuesday
Amos 'n' Andy	10:00 P.M. daily except Sat. and Sun.	Utility Securities Hour	9:00 P.M. Tuesday
Mike and Herman	11:15 A.M. Weekdays except Saturday	Uncle Abe and David	5:45 P.M. Wed. to Sat.
Mike and Herman	10:30 P.M. Daily except Saturday	Wiener Minstrel	9:00 P.M. Wednesday
Home Service Talks	11:25 A.M. Weekdays	Romance Time	9:00 P.M. Thursday
		Twenty North Wacker Drive	9:30 P.M. Thursday
		Middle West State Program	9:00 P.M. Friday
		Kaempfer's	5:30 P.M. Saturday

BY ENTERING YOUR DIAL NUMBERS IN THE SPACES BELOW, YOU
WILL BE SURE TO TUNE IN YOUR FAVORITE PROGRAMS DAILY.

HOUR	SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
7							
8							
9							
10							
11 ⁰⁰ 30							
12 ⁰⁰ 30							
1 ⁰⁰ 30							
2 ⁰⁰ 30							
3 ⁰⁰ 30							
4 ⁰⁰ 30							
5 ⁰⁰ 30							
6 ⁰⁰ 15 30 45							
7 ⁰⁰ 15 30 45							
8 ⁰⁰ 15 30 45							
9 ⁰⁰ 15 30 45							
10 ⁰⁰ 15 30 45							

Printed in U. S. A.
by
Lincoln Printing Co.
Chicago, Ill.

